

FUORISALONE 2011

EVENTS

MIND THE BOX

**Dieffebi presents DOTBOX
a new storage concept
designed by the Hangar Design Group**

12-15 April 2011, ore 11am-6pm

Thursday 14 April 7pm
c/o Hangar Design Group
Via Saffi 26, Milan

MM Concilazione

Mind the Box, the Fuorisalone event starring DotBox, the versatile new modular storage system.

Convinced that design is intrinsically about functionality in addition to appealing looks, **Dieffebi** has called upon the creativity of the **Hangar Design Group** to design a new box that is both minimalist and technologically advanced meeting today's demand for products mixing functions and styles.

The Milan office of the design firm is a multifunctional creative space that is perfect for the presentation of DotBox; the contemporary environment and layout highlight the heart of the project in its multiple combinations.

AkzoNobel

**Dieffebi at the
sculpture-model
show organised by Akzo Nobel**

Milan
Fuorisalone
12 - 17 April 2011

Dieffebi will be taking part in the travelling show organised by **Akzo Nobel**, leading manufacturer of powder coating products with a low ecological footprint for metal furnishings. The show will be held in one of the iconic areas of the Fuorisalone of Milan.

A sculpture-model will show Dieffebi's **celebrated cBOX** drawer pedestal coated with AkzoNobel's Interpon powders. Her look will be completed by a series of small coloured sheet-metal plates illustrating the extraordinary chromatic range of these green coatings.

DOTBOX

design Hangar Design Group

Clean lines, minimalism and functionality combined with a practical look at the project and impact of chromatic contrast: these are the key features characterising DotBox, the new modular storage system designed by Hangar Design Group for Dieffebi.

Meeting all modern work space organisation and storage needs, DotBox is a highly functional system of stackable modular components that can be combined in complete freedom, starting with a single starter module. Each container is available in various versions: open-fronted, with drawers, file drawers or pull-down door. Dotbox can also be accessorised with castors or feet as required.

The project takes its name from the laser-cut hole in the front to form the handle. This process also creates the dots, the three side connection points distinguishing the system look. Pale shades ranging from white to mole grey for the exterior, and a range of soft unsaturated colours for the interior.

Basic module dimensions

h 400 mm, l 800 mm, d 410 mm

Zero emission, non-toxic powder coating

Hangar Design Group

is an international design and communication firm with over thirty years of experience in developing international architecture, design and graphics projects ranging from everyday objects to exploring new approaches to living.



PRIMO CABINETS

Dieffebi presents a two-fold innovation for its **Primo Cabinets** series known for its great storage capacity, sturdiness and versatility.

As well as the standard version with metal doors and frame, Dieffebi now offers two new models that are completely customisable – both in terms of appearance and function: the perfect minimalist stylish storage solution for every setting.

PRIMO ACOUSTIC design 967 Architetti Associati

The first customisation arises from our wish to improve the comfort and wellbeing of those working in or visiting crowded noisy environments.

Dieffebi now offers the option of cabinets with **sound-absorbing doors** that will reduce noise considerably while offering a sophisticated original furnishing solution for the work-place.

Use of laser technology reduces the metal frame to the minimum to leave as much room as possible for the sound-absorbing foam wall, creating original geometrical patterns and motifs on the background.

Dimensions

h 1010 mm, 1330 mm, 1650 mm, 2000 mm

l 1000 mm

Zero emission, non-toxic powder coating



PRIMO CABINETS

PRIMO CABINETS WOODEN DOORS

The second innovation is the option of personalising cabinets with **wooden doors** supplied by the customers to meet their personal tastes and match the style of the workplace concerned.

The introduction of wood alongside traditional metal allows our company to offer resistant furnishings meeting the highest quality standards and making interiors inviting and comfortable.

Dimensions

h 1010 mm, 1330 mm, 1650 mm, 2000 mm

l 1000 mm

Zero emission, non-toxic powder coating



TAMBOURS

The latest innovation in Dieffebi's product range is our line of **Tambour cabinets** with a single tambour door made of plastic slats. Available in four different widths and two heights, the new cabinets are both elegant and practical thanks to their sophisticated design and attention to detail – apparent in the simple, ergonomic handle and internal shelves with raised edges to keep stored objects in place.

The elegant and attractive look of the Tambours line will fit perfectly into offices and executive spaces, as well as offering ease of access and freedom of movement thanks to the single door fitted with a magnet for ease of closing.

Dimensions

h 1010 mm, 1330 mm, 1650 mm, 2000 mm

l 1000 mm, 1200 mm

Zero emission, non-toxic powder coating



THE COMPANY

Founded in 1976 in San Vendemiano (Treviso) in a highly dynamic industrial district at the forefront of Italy and Europe, Dieffebi has become an international benchmark in the manufacture of metal furniture for offices, homes and contract sector.

The company offers furnishing solutions for storage and organisation of workplaces and living spaces, modular functional metal systems, capable of meeting the many different needs related to filing and storage of personal objects.

The key to Dieffebi's success lies in the company's ability to express the corporate culture and values with products that stand out for their refined sophistication, functionality, versatility and environmental friendliness.

Drawer pedestals, storage units, bookcases and cabinets: all Dieffebi furniture is made to the highest quality standards with great attention to detail using the leading technologies for maximum durability.

The sophisticated minimalist design combined with the product versatility expresses the profound culture at the heart of the project, the company's constant awareness of new trends and its unswerving dedication to creating elegant comfortable work environments.

Metal is the raw material expressing this brand: eclectic, resistant, durable, non-flammable and recyclable. Metal perfectly expresses the corporate ethics and mission. Thinking Beyond is the slogan communicating the philosophy of this ISO 14001 certified company dedicated to safeguarding the environment and improving the quality of work environments.

This attitude informs every stage of the corporate production cycle: from low-environmental impact processes to the use of top-rate recycled and recyclable materials and use of non-toxic solvent-free varnishes. Dieffebi's aim is to make safe furnishings in line with today's eco-friendly architecture and consumers, for a modern world and way of living.

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